

Panda Porn and Other Desperate Measures to Get Rare Species to Mate

When you're one of the last of your species, scientists go to great lengths.

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PUBLISHED FEBRUARY 14, 2018

On the verge of extinction, mating prospects are bleak.

For species whose populations have plummeted, scientists have gone to great lengths to find animals a match. And to help low populations rebound, some scientists have devised unconventional methods.

"When a species is reduced to a population in single digits, the prospects for its continued survival are bleak but not zero," says Trond Larsen from Conservation International.

With the odds stacked against them, conservationists have been known to go the extra mile to keep a species from vanishing forever. The following are just a few examples.

A DATING PROFILE FOR ROMEO



Romeo is a Sehuencas frog in Bolivia. Earlier this week, scientists at Bolivia's Cochabamba Natural History Museum created a match.com profile for the frog.

Romeo isn't looking for one special someone, he's looking for any sort of someone that's a Sehuencas frog like him. As the last known member of his species, scientists worry that he could soon face extinction.

"...not to start this off super heavy or anything, but I'm literally the last of my species," the profile begins.

Partnering with Global Wildlife Conservation, the museum is hoping to raise enough money to send biologists into the field to search for a mate. Since Romeo was first taken into captivity 10 years ago, another frog like him has yet to be found.